

The Montgomery Bus Boycott
Part Five: Social Transformation

First, identify examples from the Montgomery Bus Boycott that match the key ingredients for a successful movement. Secondly, plan a strategy for causing change to an issue you feel is unjust.

Ingredients for a successful movement include the following...	The Montgomery Bus Boycott	Your Strategy for Change
Identify and communicate clearly the injustice.		
Draw from preexisting social organizations and establish a support base through the development of networks.		
Create leadership with the ability to encourage participants and to determine when and how to respond to events and circumstances.		
Tap outside resources in the immediate locale. Develop and cultivate interest among those who may be or appear to be uninterested.		
Employ a strategy rooted in confronting oppression, providing hope, challenging existing structures and achieving relief from injustice.		
Definition of a clear and ultimate goal of eliminating the injustice.		

Adapted from Alana D. Murray's article in [Putting the Movement Back into Civil Rights Teaching](#).